

PROFESSIONAL EXPERIENCE

AI Specialist, Mindrift (Feb 2026 – Present)

- Built and managed automated web scraping workflows using Python, BeautifulSoup, and Selenium to extract structured data from multiple online sources.
- Cleaned, validated, and transformed raw data into analysis ready CSV and JSON datasets to support downstream analytics and reporting.
- Collaborated within a hybrid AI and human environment to review outputs, perform quality assurance, and improve data accuracy.
- Documented data extraction processes, tools, and methodologies to ensure reproducibility, compliance, and efficient knowledge transfer.

Guest Relations Manager, London House Hotel (May 2023 – Present)

- Built and deployed Python automations to streamline guest feedback collection, reducing manual work and improving reporting speed.
- Designed automated email outreach to increase client review responses, contributing to a 20% rise in positive online reviews.
- Produced Excel reports from guest feedback to track service trends and inform management decisions, strengthening business performance and risk management.
- Resolved 100+ guest issues monthly with strong communication and relationship-building skills, achieving a 95% satisfaction rate.
- Coordinated with multiple departments to improve efficiency, reducing guest wait times by 25%.

Data Analyst, Scale AI (Nov 2024 – Nov 2025)

- Conducted comparative benchmarking of text-to-image models, identifying performance gaps and supporting iterative model improvements.
- Developed streamlined processes for extracting key data from unstructured documents using retrieval-augmented (RAG) techniques.
- Oversaw quality assurance for peer-reviewed tasks, enhancing data reliability and project accuracy.
- Led in-depth evaluation of conversational AI model outputs, providing structured feedback to improve natural language understanding and generation.

EDUCATION

Business Analytics MSc, Bayes Business School (Class of 2026)

- On track for Distinction
- Relevant Modules: Network Analytics, Deep Learning, Machine Learning, Revenue Management

Information Management for Business BSc, University College London (2022 – 2025)

- Achieved Upper Division Second Class Honours (68.9%)
- Relevant Modules: Information Systems, Programming I & II (Python), Business Analytics, Software Engineering, Accounting, Managerial Finance, Innovation Management, Decision and Risk Analysis

SKILLS

- Data reporting and visualisation: Tableau, Excel, Python, R, SQL
- Web scraping and automation: Python, BeautifulSoup, Selenium
- Home server infrastructure setup and administration using Ubuntu Server, Docker, networking, and service deployment
- Risk management and business performance analysis
- Critical thinking, attention to detail, teamwork, communication, relationship building

INTERESTS

- Football, Powerlifting, Cycling